

District Publicity and Civic Service Chairman  
(reports to the District Vice Chairman)

1. Attends District Committee Meetings
2. Plans community contact goals with District Chairman and the District Executive.
3. Carries out press releases with local media.
4. Represents the district at council public relations meetings.
5. Helps units organize publicity.
6. Evaluates the BSA image in our community, and considers ways to promote the ideas of the BSA.

Profile:

- Understands community events
- Expert in social circles / demographics
- Media network already established
- Detail-oriented
- Assertive
- Sales skills
- Professional